Join our outdoor party and reach thousands of potential new clients, connections, and friends.

Here’s how:

Hundreds of attendees
4,000+ The SALT Line magazine readers
4,500+ e-news subscribers
1,200+ Instagram followers
7,200 Facebook followers
and 10s of thousands through Bald Eagle Bash paid advertising
What is the Bald Eagle Bash?
It’s the Alabama Gulf Coast’s best outdoor Party for Preservation.
It’s fresh Gulf shrimp prepared by the area’s best chefs and restaurants.
It’s a low country shrimp boil, and desserts by area bakers.
It’s beer from local breweries, and a great selection of wine.
It’s some of the best live music around!
And it’s all in one of the most beautiful settings on the coast.

This year, local favorite The Marlow Boys will entertain and keep us dancing into the evening! With Joe and Karl Langley, Stan Foster, and Phil Proctor, The Marlow Boys have been playing across Mobile and Baldwin counties since 2014, collaborating on original songs and some foot-stomping covers!

Why support South Alabama Land Trust (formerly Weeks Bay Foundation)?

We live in an amazingly-beautiful place, and we are committed to helping protect our quality of life for this and future generations. As a nationally accredited land trust, we protect land at the water’s edge so that clean water and protected coastal lands and habitats will be a part of our future--forever. Since 1990, we have protected more than 9,500 acres in Mobile and Baldwin counties, and more is planned for 2021!

Bald Eagle Bash Committee
Co-chairs -- Chesley Allegri and Coley Boone

Ellis Allen
Shawn T. Alves
Gavin Bender
Andrew Chason
Kendall Dexter
Brett Gaar
Veronica Herndon
Bob Holk
Rodney Kilgore
Gina Walcott
Leslie Weeks
Connie Whitaker
Diana Brewer
Darrel Williams

SALT Board of Directors

Ellis Allen, MD, Chairman
Leslie G. Weeks, President
John Borom, PhD, Vice President
Buddy Russell, Treasurer
Rodney Kilgore, Secretary
Chesley Allegri
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Jordan Collins
Daniel Galbraith
Kendall Dexter
Brett Gaar
David Green
Veronica Herndon
Bob Holk
Warren Hopper, CEEM
GiGi Lott
Trey Ruch
Skipper Tonsmeire
Gina Walcott
Julie Wiggins, DNP
BE THE TITLE SPONSOR!

Bald Eagle Sponsor--$10,000 (only one available)

This is an exclusive opportunity to have your brand (logo) named as Presenting Sponsor. Can you see it? “(Your company name) presents the 11th annual Bald Eagle Bash” on tickets, sponsor packets, posters, keepsake beer and wine cups, advertising, and social media.

What else will you get?
• Year-round exposure on baldeaglebash.com and southalabamalandtrust.org.
• Feature article on you and your company in The SALT Line, a quarterly glossy magazine mailed to all SALT donors, members, partners, and state and local office holders.
• Feature article on you and your company on southalabamalandtrust.org and in one issue of the SALT e-enewsletter.
• Listed as presenting sponsor in all e-newsletters leading up to and immediately following Bald Eagle Bash.
• Listed as presenting sponsor on Facebook cover photo.
• Included in two “boosted” posts on Facebook and Instagram.
• Your company banner displayed at the band stage (exclusive).
• Invitation to introduce the band and say a few words about your company.
• Featured in email receipt for online ticket buyers.
• Exclusive invitation to participate with SALT in TV and/or radio interviews.
• 25 total tickets to Bald Eagle Bash for your employees, vendors, or clients.

To receive maximum benefit of this sponsorship, please respond by February 26.

YOUR COMPANY NAME OR LOGO presents
Brown Pelican Sponsor--$7,500 (only one available)

- Exclusive opportunity to have your logo on keepsake tote bags
- Opportunity to display your company banner at the beer station
- Feature article on you and your company on southalabamalandtrust.org
- Paid promotion of the above article on Facebook and Instagram
- 20 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
- Opportunity to have a company booth (up to 10 x 10 tent) at Bald Eagle Bash

**PLUS** all benefits listed in red below

**Osprey Sponsor--$5,000 (limited to 2)**

- Opportunity to display your company banner at the wine station
- 16 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
- Logo on event poster
- Logo on sponsor banner displayed at the Bash
- Inclusion of logo on all Bald Eagle Bash and SALT marketing materials
- Paid social media promotions for your company reaching up to 250,000 people

**PLUS** all benefits listed in red below

**Blue Heron Sponsor--$2,500 (limited to 5)**

- Your company banner displayed at event entrance
- 12 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
- Paid post announcing sponsorship on social media reaching up to 75,000 people
- Name in all Bald Eagle Bash and SALT marketing materials

**PLUS** all benefits listed in red below

**Bobwhite Sponsor--$1,000**

- Your company banner displayed at the Bash
- 6 total tickets to Bald Eagle Bash available for your employees, vendors, or clients

**PLUS** all benefits listed in red below

**Hummingbird Sponsor--$500**

- 18 X 24 sign with logo or name displayed at the Bash
- 4 total tickets to Bald Eagle Bash available for your employees, vendors, or clients
- Name on the sponsor banner displayed at the Bash
- Name in SALT marketing materials
- Name (with live link) on www.southalabamalandtrust.org for one year

**Friends--$250**

- 4 tickets to Bald Eagle Bash
- Recognition in The SALT Line magazine

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In order to give you the most marketing exposure for your sponsorship, please notify us of your commitment by March 30, 2021
Bald Eagle Bash Sponsor Reply Form

Contact Information

___________________________________________________________________________________________
Company Name

___________________________________________________________________________________________
Contact Name

___________________________________________________________________________________________
Address       City   State   Zip

___________________________________________________________________________________________
Phone        Email

Print your name/organization as you wish it to appear in publicity: ______________________________________________

Sponsorship Level: We are delighted to support Bald Eagle Bash at the level marked below:

☐ Bald Eagle Sponsor - $10,000  (25 tickets)  ☐ Bobwhite Sponsor - $1,000  (6 tickets)
☐ Brown Pelican Sponsor - $7,500  (20 tickets)  ☐ Hummingbird Sponsor - $500  (4 tickets)
☐ Osprey Sponsor - $5,000  (16 tickets)  ☐ Friends - $250  (4 tickets)
☐ Blue Heron Sponsor - $2,500  (12 tickets)  ☐ Additional tickets - $50 each ___________

☐ I do NOT wish to receive my complimentary tickets, therfore, donation will NOT be reduced by value of tickets.

☐ I have a banner to display at the Bald Eagle Bash (Bobwhite Sponsors and above).

Payment Options:
☐ Enclosed is my check for $__________ payable to South Alabama Land Trust
☐ I will pay online at www.baldeaglebash.com
☐ Please charge my credit card for $__________ ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

___________________________________________________________________________________________
Cardholder Name       Signature

___________________________________________________________________________________________
Account Number       Exp Date   CVV

Please mail or email form to: Diana Brewer
Development and Communications Coordinator
11401 U.S. Highway 98, Fairhope, AL 36532
diana@southalabamalandtrust.org

South Alabama Land Trust is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.