



SOUTH ALABAMA  
LAND TRUST

presents



Saturday, May 22, 2021

Tonsmeire Weeks Bay Resource Center

## SPONSORSHIP OPPORTUNITIES

Join our outdoor party and reach thousands of potential new clients, connections, and friends.

Here's how:

Hundreds of attendees

4,000+ *The SALT Line* magazine readers

4,500+ e-news subscribers

1,200+ Instagram followers

7,200 Facebook followers

and 10s of thousands through Bald Eagle Bash paid advertising

## What is the Bald Eagle Bash?

It's the Alabama Gulf Coast's best outdoor Party for Preservation.  
It's fresh Gulf shrimp prepared by the area's best chefs and restaurants.

It's a low country shrimp boil, and desserts by area bakers.

It's beer from local breweries, and a great selection of wine.

It's some of the best live music around!

And it's all in one of the most beautiful settings on the coast.

This year, local favorite **The Marlow Boys** will entertain and keep us dancing into the evening! With Joe and Karl Langley, Stan Foster, and Phil Proctor, The Marlow Boys have been playing across Mobile and Baldwin counties since 2014, collaborating on original songs and some foot-stomping covers!

Why support South Alabama Land Trust (formerly Weeks Bay Foundation)?

We live in an amazingly-beautiful place, and we are committed to helping protect our quality of life for this and future generations. As a nationally accredited land trust, we protect land at the water's edge so that clean water and protected coastal lands and habitats will be a part of our future--forever. Since 1990, we have protected more than 9,500 acres in Mobile and Baldwin counties, and more is planned for 2021!

### Bald Eagle Bash Committee

**Co-chairs -- Chesley Allegri and Coley Boone**

Ellis Allen	Bob Holk
Shawn T. Alves	Rodney Kilgore
Gavin Bender	Gina Walcott
Andrew Chason	Leslie Weeks
Kendall Dexter	Connie Whitaker
Brett Gaar	Diana Brewer
Veronica Herndon	Darrel Williams

### SALT Board of Directors

Ellis Allen, MD, Chairman  
Leslie G. Weeks, President  
John Borom, PhD, Vice  
President  
Buddy Russell, Treasurer  
Rodney Kilgore, Secretary

Chesley Allegri  
Shawn T. Alves  
Gavin Bender  
Coley M. Boone  
Andrew Chason  
Jordan Collins  
Daniel Galbraith  
Kendall Dexter  
Brett Gaar

David Green  
Veronica Herndon  
Bob Holk  
Warren Hopper, CEEM  
GiGi Lott  
Trey Ruch  
Skipper Tonsmeire  
Gina Walcott  
Julie Wiggins, DNP

# BE THE TITLE SPONSOR!

## Bald Eagle Sponsor--\$10,000 (only one available)

This is an exclusive opportunity to have your brand (logo) named as Presenting Sponsor. Can you see it? "(Your company name) presents the 11th annual Bald Eagle Bash" on tickets, sponsor packets, posters, keepsake beer and wine cups, advertising, and social media.

### What else will you get?

- Year-round exposure on [baldeaglebash.com](http://baldeaglebash.com) and [southalabamalandtrust.org](http://southalabamalandtrust.org).
- Feature article on you and your company in *The SALT Line*, a quarterly glossy magazine mailed to all SALT donors, members, partners, and state and local office holders.
- Feature article on you and your company on [southalabamalandtrust.org](http://southalabamalandtrust.org) and in one issue of the SALT e-newsletter.
- Listed as presenting sponsor in all e-newsletters leading up to and immediately following Bald Eagle Bash.
- Listed as presenting sponsor on Facebook cover photo.
- Included in two "boosted" posts on Facebook and Instagram.
- Your company banner displayed at the band stage (exclusive).
- Invitation to introduce the band and say a few words about your company.
- Featured in email receipt for online ticket buyers.
- Exclusive invitation to participate with SALT in TV and/or radio interviews.
- 25 total tickets to Bald Eagle Bash for your employees, vendors, or clients.

To receive maximum benefit of this sponsorship, please respond by February 26.

## YOUR COMPANY NAME OR LOGO

presents



### **Brown Pelican Sponsor--\$7,500 (only one available)**

Exclusive opportunity to have your logo on keepsake tote bags  
Opportunity to display your company banner at the beer station  
Feature article on you and your company on southalabamalandtrust.org  
Paid promotion of the above article on Facebook and Instagram  
20 total tickets to Bald Eagle Bash available for your employees, vendors, or clients  
Opportunity to have a company booth (up to 10 x 10 tent) at Bald Eagle Bash  
**PLUS** all benefits listed in **red** below

### **Osprey Sponsor--\$5,000 (limited to 2)**

Opportunity to display your company banner at the wine station  
16 total tickets to Bald Eagle Bash available for your employees, vendors, or clients  
**Logo on event poster**  
**Logo on sponsor banner displayed at the Bash**  
**Inclusion of logo on all Bald Eagle Bash and SALT marketing materials**  
**Paid social media promotions for your company reaching up to 250,000 people**  
**PLUS** all benefits listed in **red** below

### **Blue Heron Sponsor--\$2,500 (limited to 5)**

Your company banner displayed at event entrance  
12 total tickets to Bald Eagle Bash available for employees, vendors, or clients  
Paid post announcing sponsorship on social media reaching up to 75,000 people  
Name in all Bald Eagle Bash and SALT marketing materials  
**PLUS** all benefits listed in **red** below

### **Bobwhite Sponsor--\$1,000**

Your company banner displayed at the Bash  
6 total tickets to Bald Eagle Bash available for your employees, vendors, or clients  
**PLUS** all benefits listed in **red** below

### **Hummingbird Sponsor--\$500**

18 X 24 sign with logo or name displayed at the Bash  
4 total tickets to Bald Eagle Bash available for your employees, vendors, or clients  
**Name on the sponsor banner displayed at the Bash**  
**Name in SALT marketing materials**  
**Name (with live link) on [www.southalabamalandtrust.org](http://www.southalabamalandtrust.org) for one year**

### **Friends--\$250**

4 tickets to Bald Eagle Bash  
**Recognition in *The SALT Line* magazine**

**In order to give you the most marketing exposure for your sponsorship,  
please notify us of your commitment by March 30, 2021**



# SOUTH ALABAMA LAND TRUST

## Bald Eagle Bash Sponsor Reply Form

### Contact Information

Company Name

Contact Name

Address

City

State

Zip

Phone

Email

Print your name/organization as you wish it to appear in publicity: \_\_\_\_\_

Sponsorship Level: We are delighted to support Bald Eagle Bash at the level marked below:

- |   |  |
|---|--|
| <input type="checkbox"/> Bald Eagle Sponsor - \$10,000 (25 tickets)   | <input type="checkbox"/> Bobwhite Sponsor - \$1,000 (6 tickets)  |
| <input type="checkbox"/> Brown Pelican Sponsor - \$7,500 (20 tickets) | <input type="checkbox"/> Hummingbird Sponsor - \$500 (4 tickets) |
| <input type="checkbox"/> Osprey Sponsor - \$5,000 (16 tickets)        | <input type="checkbox"/> Friends - \$250 (4 tickets)             |
| <input type="checkbox"/> Blue Heron Sponsor - \$2,500 (12 tickets)    | <input type="checkbox"/> Additional tickets - \$50 each _____    |

I do NOT wish to receive my complimentary tickets, therefore, donation will NOT be reduced by value of tickets.

I have a banner to display at the Bald Eagle Bash (Bobwhite Sponsors and above).

### Payment Options:

- Enclosed is my check for \$\_\_\_\_\_ payable to South Alabama Land Trust
- I will pay online at [www.baldeaglebash.com](http://www.baldeaglebash.com)
- Please charge my credit card for \$\_\_\_\_\_  Visa  Mastercard  American Express  Discover

Cardholder Name

Signature

Account Number

Exp Date

CWV

Please mail or email form to:

Diana Brewer  
 Development and Communications Coordinator  
 11401 U.S. Highway 98, Fairhope, AL 36532  
[diana@southalabamalandtrust.org](mailto:diana@southalabamalandtrust.org)