

Sponsorship Opportunities

Join us Saturday, April 27th, 2024

The 14th Annual Bald Eagle Bash on Weeks Bay, Alabama



Photo by John Oldshue



SOUTH ALABAMA
LAND TRUST

southalabamalandtrust.org/bald-eagle-bash

NEW SPONSOR LEVELS!



GULF SHRIMP SPONSOR: \$10,000 (one available)

- 20 complimentary tickets to the Bash
- Five minutes of mic time during band break
- Opportunity to display your company banner at main entrance
- Logo on all shrimp booths at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Feature article in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Paid promotion of above article and two other boosted posts of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Logo with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)



LIVE MUSIC SPONSOR: \$7,500 (one available)

- 18 complimentary tickets to the Bash
- Three minutes of mic time before opening band begins
- Opportunity to introduce the bands (opening and main)
- Opportunity to display your company banner at band stage
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Two boosted posts of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Logo with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)



SHUTTLE SPONSOR: \$5,000 (two available)

- 14 complimentary tickets to the Bash
- Logo on magnet to go on one of the two shuttle buses
- Opportunity to display your company banner at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- One boosted post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Logo with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)



WATER SPONSOR: \$3,000 (one available)

- 12 complimentary tickets to the Bash
- Opportunity to display your company banner at the water/soda booth
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Logo with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)

NEW SPONSOR LEVELS!



FRIED CHICKEN SPONSOR: \$2,500 (one available)

- 10 complimentary tickets to the Bash
- Signage of your company at the fried chicken booth
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Name with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)



SWEET SPONSOR: \$2,500 (two available)

- 10 complimentary tickets to the Bash
- Signage of your company at one of the two dessert booths
- Opportunity to display your company banner at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Name with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)

SOLD OUT!



PLANT EATER SPONSOR: \$2,500 (one available)

- 10 complimentary tickets to the Bash
- Signage of your company at the vegetarian option booth
- Opportunity to display your company banner at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Name with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)



BEER & WINE SPONSOR: \$2,500 (four available)

- 10 complimentary tickets to the Bash
- Signage of your company at one of the beer or wine booths
- Opportunity to display your company banner at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)
- Name with live link in SALT's monthly newsletters leading up to and immediately after Bash (+4k newsletter subscribers)

SOLD OUT!

BOAT SLIP SPONSOR: \$1,000 (6 available)

- 6 complimentary tickets to the Bash
- Signage of your company at your reserved boat slip
- Opportunity to display your company banner at your reserved boat slip
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)

BOBWHITE SPONSOR: \$1,000

- 6 complimentary tickets to the Bash
- Opportunity to display your company banner at the Bash
- Logo on sponsor banner at the Bash
- Logo with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)

HUMMINGBIRD SPONSOR: \$500

- 4 complimentary tickets to the Bash
- 18 x 24 sign with logo or name displayed at the BASH
- Name on sponsor banner at the Bash
- Name with live link on event website
- Social media post of your sponsorship on Facebook (8.2K followers) and Instagram (1.5K followers)
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)

FRIENDS SPONSOR: \$250

- 2 complimentary tickets to the Bash
- Name on sponsor banner at the Bash
- Name with live link on event website
- Recognition in SALT Line Magazine (mailed to ~1,000 SALT supporters)



Back by popular demand, The Dial Street Band will be the main act for the 2024 Bald Eagle Bash. Photo by David Black.

Bald Eagle Bash Sponsor Reply Form

In order to give you the most marketing exposure for your sponsorship, please notify us of your commitment by Friday, March 22, 2024

Company Name _____

Contact Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Your name/company as you wish it to appear in publicity: _____

Sponsorship Level Name: _____ Sponsor Amount: \$ _____

Payment Options:

- Enclosed is my check for \$ _____ payable to South Alabama Land Trust
- I will pay online at www.southalabamalandtrust.org/bald-eagle-bash/
- Please charge my credit card for \$ _____ Visa Mastercard American Express Discover

Cardholder Name _____

Signature _____

Card Number _____

Exp Date _____

CVV _____

BOBWHITE SPONSORS AND ABOVE (\$1000 - \$10,000):

- I have a banner to display at the Bald Eagle Bash
- I will deliver to SALT office: 11401 US HWY 98, Fairhope, AL
- I will require banner pickup from: _____
- I DO NOT have a banner to display at the Bald Eagle Bash and will opt for a 18 X 24 sign

Please mail or email form to:

Katherine Kuhn
Outreach and Communications Manager
11401 U.S. Highway 98, Fairhope, AL 36532
kkuhn@southalabamalandtrust.org

If you have any questions please feel free to give us a call at 251-990-5004
THANK YOU for sponsoring the South Alabama Land Trust's Bald Eagle Bash fundraising event!

South Alabama Land Trust is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.