

# 15<sup>th</sup> ANNUAL BALD EAGLE BASH



SOUTH ALABAMA  
LAND TRUST



## 2025 SPONSORSHIP PROPOSAL

PROMOTE YOUR BUSINESS.  
PROTECT NATURE.

**Saturday, April 26, 2025**  
**4pm - 7pm**

Weeks Bay Reserve Tonsmeire Resource Center  
11525 US HWY 98  
Fairhope, AL 36532



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# WHY SPONSOR?

- **Be Part of a Sell-Out Event**
  - Your name will be in front of 1,000+ attendees, many of whom align with your target audience.
- **Gain Prominent Brand Exposure**
  - Featured in SALT Line Magazine (1,000+ SALT supporters)
  - Included in monthly eBlasts (4,000+ active subscribers)
  - New this year! To maximize sponsor exposure at the event, SALT will have a 16' x 10' digital billboard screen of sponsor names and logos in a rotation throughout the event!
- **Generate Business**
  - An opportunity to strengthen connections with the people and businesses in the community in which you do business.
- **Reach an Engaged Audience**
  - Connect with residents and visitors passionate about sustainability, conservation, and local initiatives.
- **Enjoy Exclusive Higher-Tier Perks**
  - Invitations to a sunset cruise on Weeks Bay
  - Banner displays and logo placement on event signage

**Support conservation. Connect with your community. Elevate your impact.**



## 2025 SPONSORSHIP LEVELS

	# of complimentary tickets given per sponsorship level	*Level of digital billboard exposure per sponsorship level	Feature article in SALT's semi-annual SALT Line magazine	Company logo banner on building or stage	Recognition in post-event ad in Mobile Bay Monthly magazine	2 tickets to Weeks Bay Sunset Cruise	Social media recognition in advance of event	*Booth-specific banner display	Live link on SALT website a& monthly eBlast following event	Recognition in SALT Line magazine
<b>Gulf Shrimp Sponsor</b> <b>\$5,000 (ONE LEFT)</b>	14	Platinum	✓	✓	✓	✓	✓	✓	✓	✓
<b>Live Music Sponsor</b> <b>\$3,000 (ONE LEFT)</b>	12	Gold		✓	✓	✓	✓		✓	✓
<b>Beer &amp; Wine Sponsor</b> <b>\$3,000 (4 available)</b>	12	Gold		✓	✓	✓	✓	✓	✓	✓
<b>Soft Drink Sponsor</b> <b>\$3,000 (2 available)</b>	12	Gold		✓	✓	✓	✓	✓	✓	✓
<b>Chicken Sponsor</b> <b>\$2,500 (2 available)</b>	10	Silver			✓	✓	✓	✓	✓	✓
<b>Sweets Sponsor</b> <b>\$2,500 (3 available)</b>	10	Silver			✓	✓	✓	✓	✓	✓
<b>Plant Eater Sponsor</b> <b>\$2,500 (2 available)</b>	10	Silver			✓	✓	✓	✓	✓	✓
<b>AV Sponsor</b> <b>\$2,500 (1 available)</b>	10	Silver			✓	✓	✓		✓	✓
<b>Boat Slip Sponsor</b> <b>\$1,500 (SOLD OUT)</b>	8	Bronze					✓		✓	✓
<b>Saltwater Sponsor</b> <b>\$1,000 (unlimited)</b>	6	Green							✓	✓
<b>Sunfish Sponsor</b> <b>\$500 (unlimited)</b>	4	Green								✓
<b>Guppie Sponsor</b> <b>\$350 (unlimited)</b>	2	Green								✓

### Digital Billboard Exposure

- **Platinum Level** – Your logo and name will be displayed most prominently and appear at the top of the rotation throughout the event.
- **Gold Level** – Your logo and name will be featured prominently and appear frequently in the slideshow rotation.
- **Silver Level** – Your logo and name will be displayed regularly as part of the slideshow rotation.
- **Bronze Level** – Your logo and name will appear periodically in the slideshow rotation.
- **Green Level** – Your logo and name will be included in the slideshow as part of a shared sponsor screen.

### \*Booth-Specific Banner Display

Your company's name and logo will be displayed at the booth specific to your sponsorship title. (ex. The Sweets Sponsor company's logo will be displayed as the backdrop of the dessert tent.)

# YES, I WANT TO MAKE A DIFFERENCE!

Maximize your exposure. Commit by April 4, 2025.

I would like my sponsorship to remain:  Public  Anonymous

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COMPANY NAME

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COMPANY CONTACT

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ADDRESS CITY STATE ZIP CODE

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PHONE EMAIL

YOUR NAME/COMPANY NAME AS YOU WISH IT TO APPEAR PUBLICLY: \_\_\_\_\_

SPONSORSHIP CATEGORY: \_\_\_\_\_ SPONSORSHIP AMOUNT: \_\_\_\_\_

## PAYMENT OPTIONS

- Enclosed is my check for \$ \_\_\_\_\_ payable to South Alabama Land Trust.
- I will pay online at [www.southalabamalandtrust.org/bald-eagle-bash/](http://www.southalabamalandtrust.org/bald-eagle-bash/).
- Please charge my credit card for \$ \_\_\_\_\_  Visa  Mastercard  American Express  Discover
- Please provide an invoice.

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CARDHOLDER NAME

SIGNATURE

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CARD NUMBER

EXPIRATION DATE

CVV

For form submission and any further questions, please email  
**Kori Wilbourn** at [kwilbourn@southalabamalandtrust.org](mailto:kwilbourn@southalabamalandtrust.org) or call  
**251-990-5004.**



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