17th ANNUAL BALD EAGLE BASH

SOUTH ALABAMA LAND TRUST



2027 SPONSORSHIP PROPOSAL

PROMOTE YOUR BUSINESS.
PROTECT NATURE.

Saturday, April 24, 2027
4PM - 7PM
Weeks Bay Reserve Tonsmeire Resource Center
11525 US Hwy 98
Fairhope, AL 36532





WHY SPONSOR?

- **Be Part of a Sell-Out Event**
  - Your name will be in front of 1,000+ attendees, many of whom align with your target audience
- **Gain Prominent Brand Exposure**
  - Featured in SALT Line Magazine (1,000+ SALT supporters)
  - Included in monthly eBlast (4,000+ active subscribers)
  - Logo in slideshow on 16' x 10' digital billboard displayed at event
- **Generate Business**
  - Strengthen connections with the people and businesses in the community in which you do business
- **Reach an Engaged Audience**
  - Connect with residents and visitors passionate about sustainability, conservation, and local initiatives
- **Enjoy Exclusive Higher-Tier Perks**
  - Enjoy this exciting event and some of the best food on the Gulf Coast with your family, friends, customers or business associates. And you'll receive generous perks when you sponsor!

Support conservation. Connect with your community. Elevate your impact.

2027 SPONSORSHIP LEVELS & PERKS

	# of event tickets	*Level of digital billboard exposure	Exclusive insert in SALT's semi-annual SALT Line magazine	Access to VIP Lounge	Boat Tour for 5 with Chappelle Excursions	Feature article in SALT's semi-annual SALT Line magazine	Premium social media recognition prior to event	Watermark on SALT's live social media during event	Recognition in post-event ad in Mobile Bay Magazine	Sponsor banner at venue	Social media recognition prior to event	Recognition in SALT Line Magazine
Bald Eagle Sponsor **$15,000** (1 available)	20	Platinum Plus	✓	✓	✓	✓	✓		✓	✓	✓	✓
Captain of Conservation **$10,000** (1 available)	20	Platinum Plus		✓	✓	✓	✓		✓	✓	✓	✓
Gulf Shrimp Sponsor **$5,000** (2 available)	14	Platinum				✓	✓		✓	✓	✓	✓
Social Media Sponsor **$3,500** (1 available)	10	Gold						✓	✓	✓	✓	✓
Live Music Sponsor **$3,000** (2 available)	10	Gold							✓	✓	✓	✓
Beer & Wine Sponsor **$3,000 (6 available)**	10	Gold							✓	✓	✓	✓
Dessert Sponsor **$3,000** (3 available)	10	Gold							✓	✓	✓	✓
Tech Sponsor **$2,500** (2 available)	10	Gold								✓	✓	✓
Shuttle Sponsor **$1,500** (1 available)	8	Silver								✓	✓	✓
Soft Drink Sponsor **$1,500** (1 available)	8	Silver								✓	✓	✓
Boat Slip Sponsor **$1,500 SOLD OUT**	8	Silver									✓	✓
Anchor Sponsor **$1,000** (unlimited)	6	Bronze									✓	✓
Compass Sponsor **$500** (unlimited)	4	Green										✓
Beacon Sponsor **$300** (unlimited)	2	Green										✓

Digital Billboard Exposure

- **Platinum Plus –** Your name and logo will be featured most prominently and frequently throughout the event.
- **Platinum –** Your name and logo will be featured prominently and appear frequently throughout the event.
- **Gold –** Your name and logo will be displayed regularly throughout the event.
- **Silver –** Your name and logo will appear periodically throughout the event.
- **Bronze –** Your name and logo will have limited exposure throughout the event.
- **Green –** Your name and logo will be featured throughout the event as part of a shared screen.

YES, I WANT TO MAKE A DIFFERENCE!

Commit by April 4, 2027 to maximize your exposure.

I would like my sponsorship to remain: ☐ Public ☐ Anonymous

COMPANY NAME

COMPANY CONTACT

ADDRESS CITY STATE ZIP CODE

PHONE EMAIL

YOUR NAME/COMPANY NAME AS YOU WISH IT TO APPEAR PUBLICLY: _____

SPONSORSHIP CATEGORY: _____ SPONSORSHIP AMOUNT: _____

IF THIS IS AN IN-KIND SPONSORSHIP, PLEASE INDICATE THE ESTIMATED VALUE AND DESCRIBE THE SERVICE OR ITEM YOU'LL BE PROVIDING: _____

PAYMENT OPTIONS

☐ Enclosed is my check for $_____ payable to South Alabama Land Trust.

☐ I will pay online at www.southalabamalandtrust.org/bald-eagle-bash/.

☐ Please charge my CC for $ _____ ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

☐ Please provide an invoice.

CARDHOLDER NAME SIGNATURE

CARD NUMBER EXPIRATION DATE CVV

If you are mailing a check, please send to
11401 US Hwy 98 | Fairhope, AL 36532
For form submission and any further questions, please email
Frances Mayhall at **fmayhall@southalabamalandtrust.org**
or call **(251) 990-5004**.

SOUTH ALABAMA
LAND TRUST

South Alabama Land Trust is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925