

SOUTH ALABAMA LAND TRUST
PRESENTS



October 4-7, 2023



Photo credit: Allen Oaks



Photo credit: Helen Beers

Calling all sponsors!

The 19th Annual John L. Borom Alabama Coastal BirdFest brings hundreds of people from across the United States and Canada to the Alabama Gulf Coast. Bird and nature lovers spend four days exploring the beauty and diversity of our local environment through guided bird and nature trips, workshops, and evening events. Proceeds from this premier ecotourism event support the protection of critical habitat in south Alabama.



SOUTH ALABAMA
LAND TRUST



SPONSOR LEVELS



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Reddish Egret - \$5,000

- Feature article in *The SALT Line* Magazine, our quarterly publication sent to 1,000+ subscribers
- Four invitations to and special recognition at opening reception and Friday night dinner at 5 Rivers Delta Resource Center
- Four tickets for guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all four days of event at 5 Rivers Delta Resource Center plus Bird & Conservation Expo on Saturday, October 7
- Two PAID posts, one on South Alabama Land Trust's Facebook and one on Instagram
- Promotion on all BirdFest and South Alabama Land Trust social media outlets (Facebook, Instagram, Twitter)
- Logo (with live link) on southalabamalandtrust.org/birdfest for one year

Brown Pelican - \$2,500

- Two invitations to both the opening reception and Friday night dinner at 5 Rivers Delta Resource Center
- Four tickets for guided sunset cruise from Weeks Bay Reserve Marina
- One PAID post on South Alabama Land Trust Facebook page
- Opportunity to display your company banner all four days of event at 5 Rivers Delta Resource Center plus Bird & Conservation Expo on Saturday, October 7
- Promotion on all BirdFest and South Alabama Land Trust social media outlets (Facebook, Instagram, Twitter)
- Recognition in *The SALT Line* Magazine, our quarterly publication mailed to 1,000+ subscribers
- Logo (with live link) on southalabamalandtrust.org/birdfest for one year

Great Blue Heron - \$1,250

- Two invitations to the Friday night dinner at 5 Rivers Delta Resource Center
- Two tickets for guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all four days of event at 5 Rivers Delta Resource Center plus Bird & Conservation Expo on Saturday, October 7
- Promotion on all BirdFest and South Alabama Land Trust social media outlets (Facebook, Instagram, Twitter)
- Recognition in *The SALT Line* Magazine, our quarterly publication mailed to 1,000+ subscribers
- Logo (with live link) on southalabamalandtrust.org/birdfest for one year

American Oyster Catcher - \$500

- Two invitations to the Friday night dinner at 5 Rivers Delta Resource Center
- Two tickets for guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all four days of event at 5 Rivers Delta Resource Center plus Bird & Conservation Expo on Saturday, October 7
- Promotion on all BirdFest and South Alabama Land Trust social media outlets (Facebook, Instagram, Twitter)
- Recognition in *The SALT Line* Magazine, our quarterly publication mailed to 1,000+ subscribers
- Name (with live link) on southalabamalandtrust.org/birdfest for one year

Scarlet Tanager - \$250

- Name on Sponsor Banner
- Two tickets for guided sunset cruise from Weeks Bay Reserve Marina
- Recognition in *The SALT Line* Magazine, our quarterly publication mailed to 1,000+ subscribers
- Name on southalabamalandtrust.org/birdfest for one year

In order to give you the most marketing exposure for your sponsorship,
please notify us of your commitment by August 30, 2023

South Alabama Land Trust presents



SPONSOR COMMITMENT FORM

SPONSOR LEVELS

- Reddish Egret Sponsor - \$5,000
Brown Pelican Sponsor - \$2,500
Great Blue Heron Sponsor - \$1,250
American Oystercatcher Sponsor - \$500
Scarlet Tanager Sponsor - \$250

Please print your name/organization as you wish it to appear in promotions:

If your company has social media, please print your handle (Facebook, Instagram, and/or Twitter):

Please print

Contact Name:

Address:

City: State: Zip: Phone:

E-mail:

Please email sponsor form to: kkuhn@southalabamalandtrust.org
Or mail: South Alabama Land Trust, 11401 U.S. Highway 98, Fairhope, AL 36532
Or online: southalabamalandtrust.org/birdfest/

Payment method:

Check enclosed: Make payable to South Alabama Land Trust
Check to follow Please send an invoice
Credit Card: Visa Mastercard American Express Discover

Card # Name on card
Expiration date CWV Signature

Sponsorship deadline is August 30, 2023
South Alabama Land Trust is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.
For more information, contact Katherine Kuhn at (251) 990-5004, or at kkuhn@southalabamalandtrust.org.