



## & NATURE EXPO

FRIDAY, OCTOBER 4 - SUNDAY, OCTOBER 6, 2024



## SPONSORSHIP ALERT

### LOCK IN YOUR SPONSORSHIP!

The 20th Anniversary of the John L. Borom Alabama Coastal BirdFest & Nature Expo brings over 1,000 people from across the United States and Canada to the Alabama Gulf Coast. Bird and nature lovers spend three days exploring the beauty and diversity of the natural environment in Baldwin and Mobile counties and beyond through guided bird and nature tours, seminars, and evening events.

The Nature Expo is one of the region's most well-known celebrations of coastal Alabama's natural resources. Through hands-on exhibitions and activities, families and kids learn about the many unique habitats and species that characterize our region. Participants come away from the Expo inspired to get outdoors, explore the environment, and make the outdoors a part of their lifestyle!

Proceeds from this premier ecotourism event support the South Alabama Land Trust in protecting land and promoting environmental education in our communities.



SOUTH ALABAMA  
LAND TRUST



## SPONSOR CATEGORIES

### **Nature Expo - \$7,500 (only 1 available)**

- Exclusive sponsor of the Nature Expo
- Booth at the Nature Expo and opportunity to hand out your company's promotional items
- Feature article in The SALT Line, our semi-annual publication sent to 1,000+ subscribers
- Six invitations to and special recognition at the Saturday evening 20th Anniversary Celebration at 5 Rivers Delta Resource Center, featuring remarks by Commissioner of the Alabama Department of Conservation and Natural Resources
- Six tickets to the "sponsors only" guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of event at 5 Rivers Delta Resource Center plus exclusive signage at Nature Expo on Saturday

### **Reddish Egret - \$5,000 (only 1 available)**

- Four invitations to and special recognition at the Saturday evening 20th Anniversary BirdFest Celebration at 5 Rivers Delta Resource Center, featuring remarks by Commissioner of the Alabama Department of Conservation and Natural Resources
- Feature article in The SALT Line Magazine, our semi-annual publication sent to 1,000+ subscribers
- Four tickets to the "sponsors only" guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of event at 5 Rivers Delta Resource Center plus Nature Expo on Saturday of the event
- Opportunity to hand out your company's promotional items
- Logo (with live link) on [southalabamalandtrust.org/birdfest](http://southalabamalandtrust.org/birdfest) for one year

### **20th Anniversary Celebration Reception - \$3,000 (only 1 available)**

- Two invitations to, and special recognition at, the Saturday evening 20th Anniversary BirdFest Celebration at 5 Rivers Delta Resource Center, featuring remarks by Commissioner of the Alabama Department of Conservation and Natural Resources
- Two tickets to the "sponsors only" guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of event at 5 Rivers Delta Resource Center and signage at the reception
- Opportunity to hand out your company's promotional items
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers
- Logo (with live link) on [southalabamalandtrust.org/birdfest](http://southalabamalandtrust.org/birdfest) for one year



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## SPONSOR CATEGORIES

### **Brown Pelican - \$2,500**

- Two invitations to the Saturday evening 20th Anniversary BirdFest Celebration at 5 Rivers Delta Resource Center
- Four tickets to the “sponsors only” guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of the event at 5 Rivers Delta Resource Center
- Opportunity to hand out your company’s promotional items
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers
- Logo (with live link) on [southalabamalandtrust.org/birdfest](http://southalabamalandtrust.org/birdfest) for one year

### **Great Blue Heron - \$1,250**

- Two invitations to the Saturday evening 20th Anniversary BirdFest Celebration at 5 Rivers Delta Resource Center
- Two tickets to the “sponsors only” guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of event at 5 Rivers Delta Resource Center
- Opportunity to hand out your company’s promotional items
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers
- Logo (with live link) on [southalabamalandtrust.org/birdfest](http://southalabamalandtrust.org/birdfest) for one year

### **American Oyster Catcher - \$500**

- Two invitations to the Saturday evening 20th Anniversary BirdFest reception at 5 Rivers Delta Resource Center
- Two tickets to the “sponsors only” guided sunset cruise from Weeks Bay Reserve Marina
- Opportunity to display your company banner all three days of event at 5 Rivers Delta Resource Center
- Opportunity to hand out your company’s promotional items
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers





## SPONSOR CATEGORIES

### Breakfast Sponsor - \$250 (only 1 available)

- Name on Sponsor Banner
- Two tickets to the “sponsors only” guided sunset cruise from Weeks Bay Reserve Marina
- Signage at the breakfast buffet
- Opportunity to hand out your company’s promotional items
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers

### Scarlet Tanager - \$250

- Name on Sponsor Banner
- Two tickets to the exclusive “sponsors only” guided sunset cruise from Weeks Bay Reserve Marina
- Recognition in The SALT Line Magazine, our semi-annual publication mailed to 1,000+ subscribers

*To give you the most marketing exposure for your sponsorship,  
please notify us of your commitment by August 30, 2024*





# SPONSOR COMMITMENT FORM

## SPONSOR LEVELS

- Nature Expo - \$7,500
- Reddish Egret - \$5,000
- 20th Anniversary Celebration Reception - \$3,000
- Brown Pelican - \$2,500
- Great Blue Heron - \$1,250
- American Oyster Catcher - \$500
- Breakfast Sponsor - \$250
- Scarlet Tanager - \$250

## SUBMITTING YOUR SPONSOR FORM

Email: [kwilbourn@southalabamalandtrust.org](mailto:kwilbourn@southalabamalandtrust.org)

Mail: South Alabama Land Trust  
11401 U.S. Hwy 98  
Fairhope, AL, 36532

Online: [southalabamalandtrust.org/birdfest/](http://southalabamalandtrust.org/birdfest/)

PLEASE PRINT YOUR NAME/ORGANIZATION AS YOU WISH IT TO APPEAR IN PROMOTIONS:

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IF YOUR COMPANY HAS SOCIAL MEDIA, PLEASE PRINT YOUR HANDLE:

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PLEASE PRINT THE FOLLOWING INFORMATION:

Contact Name: .....

Address: .....

City: ..... State: ..... Zip Code: .....

Email: ..... Phone: .....

## PAYMENT METHOD:

.....  Check enclosed: Make payable to South Alabama Land Trust

.....  Check to follow .....  Please send an invoice

Credit Card: .....  Visa .....  Mastercard .....  American Express .....  Discover

Credit Card #: ..... Name on Card: .....

Expiration Date: ..... / ..... CVV: ..... Signature: .....

**Sponsorship deadline: August 30th, 2024**

South Alabama Land Trust is a non-profit 501(c)(3) organization, Federal Tax ID #63-1021925.  
For more information, contact Kori Wilbourn at (251)990-5004 or at [kwilbourn@southalabamalandtrust.org](mailto:kwilbourn@southalabamalandtrust.org)



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