

15th ANNUAL BALD EAGLE BASH



SOUTH ALABAMA
LAND TRUST



2025 SPONSORSHIP PROPOSAL

PROMOTE YOUR BUSINESS.
PROTECT NATURE.

Saturday, April 26, 2025
4pm - 7pm

Weeks Bay Reserve Tonsmeire Resource Center
11525 US HWY 98
Fairhope, AL 36532



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WHY SPONSOR?

- **Be Part of a Sell-Out Event**
 - Your name will be in front of 1,000+ attendees, many of whom align with your target audience.
- **Gain Prominent Brand Exposure**
 - Featured in SALT Line Magazine (1,000+ SALT supporters)
 - Included in monthly eBlasts (4,000+ active subscribers)
 - New this year! To maximize sponsor exposure at the event, SALT will have a 16' x 10' digital billboard screen of sponsor names and logos in a rotation throughout the event!
- **Generate Business**
 - An opportunity to strengthen connections with the people and businesses in the community in which you do business.
- **Reach an Engaged Audience**
 - Connect with residents and visitors passionate about sustainability, conservation, and local initiatives.
- **Enjoy Exclusive Higher-Tier Perks**
 - Invitations to a sunset cruise on Weeks Bay
 - Banner displays and logo placement on event signage

Support conservation. Connect with your community. Elevate your impact.



2025 SPONSORSHIP LEVELS

	# of complimentary tickets given per sponsorship level	*Level of digital billboard exposure per sponsorship level	Feature article in SALT's semi-annual SALT Line magazine	Company logo banner on building or stage	Recognition in post-event ad in Mobile Bay Monthly magazine	2 tickets to Weeks Bay Sunset Cruise	Social media recognition in advance of event	*Booth-specific banner display	Live link on SALT website a& monthly eBlast following event	Recognition in SALT Line magazine
Gulf Shrimp Sponsor \$5,000 (3 available)	14	Platinum	✓	✓	✓	✓	✓	✓	✓	✓
Live Music Sponsor \$3,000 (3 available)	12	Gold		✓	✓	✓	✓		✓	✓
Beer & Wine Sponsor \$3,000 (4 available)	12	Gold		✓	✓	✓	✓	✓	✓	✓
Soft Drink Sponsor \$3,000 (2 available)	12	Gold		✓	✓	✓	✓	✓	✓	✓
Chicken Sponsor \$2,500 (2 available)	10	Silver			✓	✓	✓	✓	✓	✓
Sweets Sponsor \$2,500 (4 available)	10	Silver			✓	✓	✓	✓	✓	✓
Plant Eater Sponsor \$2,500 (2 available)	10	Silver			✓	✓	✓	✓	✓	✓
AV Sponsor \$2,500 (1 available)	10	Silver			✓	✓	✓		✓	✓
Boat Slip Sponsor \$1,500 (6 available)	8	Bronze					✓		✓	✓
Saltwater Sponsor \$1,000 (unlimited)	6	Green							✓	✓
Sunfish Sponsor \$500 (unlimited)	4	Green								✓
Guppie Sponsor \$350 (unlimited)	2	Green								✓

Digital Billboard Exposure

- **Platinum Level** – Your logo and name will be displayed most prominently and appear at the top of the rotation throughout the event.
- **Gold Level** – Your logo and name will be featured prominently and appear frequently in the slideshow rotation.
- **Silver Level** – Your logo and name will be displayed regularly as part of the slideshow rotation.
- **Bronze Level** – Your logo and name will appear periodically in the slideshow rotation.
- **Green Level** – Your logo and name will be included in the slideshow as part of a shared sponsor screen.

*Booth-Specific Banner Display

Your company's name and logo will be displayed at the booth specific to your sponsorship title. (ex. The Sweets Sponsor company's logo will be displayed as the backdrop of the dessert tent.)

YES, I WANT TO MAKE A DIFFERENCE!

Maximize your exposure. Commit by April 4, 2025.

I would like my sponsorship to remain: Public Anonymous

COMPANY NAME

COMPANY CONTACT

ADDRESS CITY STATE ZIP CODE

PHONE EMAIL

YOUR NAME/COMPANY NAME AS YOU WISH IT TO APPEAR PUBLICLY: _____

SPONSORSHIP CATEGORY: _____ SPONSORSHIP AMOUNT: _____

PAYMENT OPTIONS

- Enclosed is my check for \$ _____ payable to South Alabama Land Trust.
- I will pay online at www.southalabamalandtrust.org/bald-eagle-bash/.
- Please charge my credit card for \$ _____ Visa Mastercard American Express Discover
- Please provide an invoice.

CARDHOLDER NAME

SIGNATURE

CARD NUMBER

EXPIRATION DATE

CVV

For form submission and any further questions, please email
Kori Wilbourn at kwilbourn@southalabamalandtrust.org or call
251-990-5004.



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